

## ActionSTEPS Newsletter, August 2020



### Passion fuels conviction

As we complete the fourth month of Lockdown in South Africa—arguably the toughest and longest Lockdown in the world—our economy is showing signs of real strain. However, this is not what I want to focus on as I am sure that you like me, are completely “COVID 19” saturated.

[Read more...](#)

### August is women's month and we're celebrating!

A promotional graphic for the "Thriving Women Entrepreneurs SUMMIT". It features a pink background. On the left, there's a photo of a woman smiling and a white card with the text "Wonder Women". A hand is pointing towards the center. In the middle, there's a collage of four diverse women's faces. To the right, the text "FRIDAY, 28 AUGUST 2020. 9-11AM", "THRIVING WOMEN", and "ENTREPRENEURS SUMMIT" is displayed. At the bottom left, the text "Join us. its Free!" is written.

In honour of all the fantastic women that make up our wonderful nation of strong women, we have decided to celebrate by hosting a FREE webinar during August—women's month—to help women business owners and entrepreneurs to absolutely thrive, especially in these challenging times.

If you would like to register, do it as soon as possible as seats are limited and filling up quickly.

[Register Now](#)

# Testimonials



## Coach Testimonial

ActionCOACH Business Coach Deborah Coskey is based in Kloof, KwaZulu Natal. She has a passion for coaching business owners on how to build effective work teams, grow their businesses and also help people reach their fullest potential at the same time. She takes delight in seeing an increase within businesses because she understands that a growing business ultimately leads to a growing economy.

[Watch the video here](#)



## Client Testimonial

Terry Tlopo from Hodisang Dipeu Holdings in Bloemfontein, chats to us about how ActionCOACH Business Coach Marie-Louise helped bring the science of business to a group of trainee entrepreneurs and how this resulted in real goals being achieved along with solid future plans put in place for growing their businesses. Plans were made and results were achieved through ActionCOACH Business Coaching's application of systems.

[Watch the video here](#)



## Franchising opportunity for womenentrepreneurs

ActionCOACH is offering women the amazing opportunity of running their own profitable business coaching practice. If you have extensive business experience, looking for a way to utilise your skillset and experience through a renewed breath of life, then business coaching might be for you. We offer the template into the market, resources, tools, support and professional training that you need in order to succeed in business.

To find out more book a quick call with Kele (for Gauteng) or Mpumi (for Rest of South Africa)!



## Gauteng

To find out more about becoming a franchising partner with ActionCOACH Southern Africa

[Book with Kele now](#)



## Rest of South Africa

To find out more about becoming a franchising partner with ActionCOACH Southern Africa

[Book with Mpumi now](#)

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## In our blog



### 7 Ways to Thrive as a Women Entrepreneur

Every women entrepreneur deserves a medal. You truly do have it harder than men. Whilst we can't give you a medal today, please do give yourself a pat on the back. You deserve it! Here are 7 tips to help fuel you on your journey as a female entrepreneur...

[Read more...](#)

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## In the media

### ActionCOACH Brehndan Botha chats to Johanna McDowell on marketing

In times of uncertainty, hope is not a strategy. It is not something you can pin your revenue on, or the effectiveness of your marketing. What is required is resilience. So, how do agencies create certainty in uncertain times and forge a new strategy as a business imperative?



[Read the full article here...](#)

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## How effective is your marketing at present?

*Take the*  
**BUSINESS**  
MARKETING  
QUIZ

## We can help you find out

Find out how effective your marketing efforts are with the business marketing test and see how your campaigns score against other companies you're competing against. Then contact us in order to receive a complimentary business coaching session to discover how to turn your marketing expenses into guaranteed results! A marketing coach may just be what you need. We have also put together a business valuation tool to give you an idea of how your business is performing.

[Take Business Marketing test here](#)

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