



# ActionSTEPS

NEWSLETTER

**REAL PEOPLE.  
REAL RESULTS.**

*From the*  
**TOP**  
DRAWER

## Lights, Camera... ACTION!

Amazing how as much as things change, they seem to stay exactly the same. We're all glad to have seen the back of 2020. However, despite the many challenges we faced there were also amazing moments and so many important life lessons. Guess what? 2021 will be no different and of that, I'm absolutely sure...

[Read more...](#)



## So what is business coaching all about?

Are you thinking of hiring a business coach, but you are not 100% sure about how it will benefit your business? Are you wondering about the costing and what different packages are available? Do you think your business is too small or too big or too young or too well established?

Listen to this five minute podcast, where one of our Gauteng based Business Coaches, Fergus Ferguson, speaks to the Mix93.8 team about what business coaching entails.

[Click here to listen](#)

## Business Tools for Success

# VIRTUAL BUSINESS RESOURCES LIBRARY

Our Business Resources section of our website contains a wealth of information to help improve your business and it is provided to you completely FREE!

Simply select the category under each tab to view the documents available. Your feedback on how these resources helped you generate new ideas to improve your business would be greatly appreciated. You are welcome to email us your feedback to [actionsa@actioncoach.com](mailto:actionsa@actioncoach.com).

[Find our FREE Business Resources Library here](#)

## You could be our next franchise partner

actionCOACH<sup>®</sup>  
BUSINESS COACHING

REAL PEOPLE  
REAL RESULTS

### FRANCHISE PROMOTIONAL OFFER

WAS R595 000

**NOW R495 000**

SAVE R100 000

### We need you to help drive the change and build a better future

Coaching is now needed more than ever before. As a result, we're providing a limited time offer to allow more passionate individuals to follow their dreams and become an ActionCOACH Business Coach. Take ACTION before 31 January 2021 to ensure you secure your R100 000 saving!

[Contact us today!](#)

# Do it right in 2021



If you've had some time to reflect and **realized** you do need to make a change in your business but you don't know where to start, why don't you look at buying a few ActionCOACH books, written by our founder Brad Sugars? A mere book is a good place to start and get you on the right track for what lies ahead in 2021.

[Buy our business coaching books online](#)

## Testimonials



### Coach Testimonial

Trevor Clark is based in Westville, KwaZulu Natal.

As an ActionCOACH business coach, Trevor strives to see business owners and their teams being up-skilled so that their businesses are able to grow across the board. This is Trevor's fuel, its why he enjoys being a coach, it gives him a chance to develop the potential within people so that they are in turn able to develop their business, their community and also other people's lives.

[Watch the video here](#)



### Client Testimonial

Venusha is the proud owner of the LittleAngels Pet Nutrition in Ballito, Durban.

Venusha is grateful for her ActionCOACH business coach, Hein Kruger, because through her coaching group sessions with him, she has been able to implement what she has learnt and grow her business! She chats about how the support she receives from Hein is unbelievable – she knows she can count on him!

[Watch the video here](#)

# In our blog

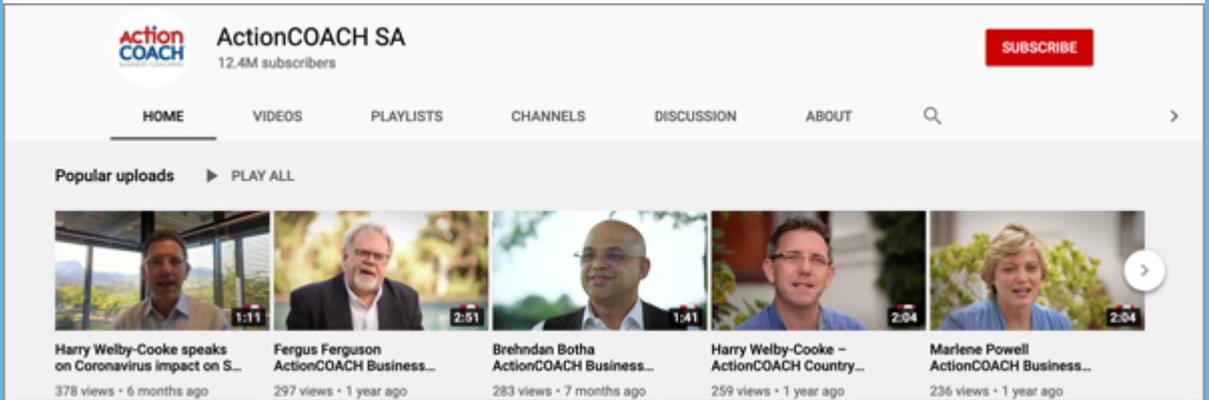


## How to turn your 2021 goals into a reality

With 2021 just around the corner, it is the perfect time to start thinking about the goals that we would like to achieve for the upcoming year, and what we are going to do to ensure we successfully achieve these goals. Steve Jobs said; "The people who are crazy enough to think they can change the world are the ones who do."

[Read more...](#)

## Follow us on YouTube



Whether you are looking for more information about business coaching, client testimonials, business hacks and tips, franchising information or just plain marketing know-hows, you can find it all on our YouTube channel. We are almost adding to it daily!

Don't miss out on the new content coming out regularly, once a month in this newsletter is not enough to keep you informed.

[Subscribe to our YouTube channel here](#)

## Read our previous newsletters

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