

# ActionSTEPS

NEWSLETTER

REAL PEOPLE.  
REAL RESULTS.



*From the*  
**TOP**  
DRAWER

## February is the **MOST** important month

For the majority of businesses, the end of February is the annual financial year-end. With that comes the opportunity to finish strong, clean house and regroup. You've also got the excuse of the financial year-end to chase debtors, promote old pricing, renegotiate terms and generally use the reality of the end of the financial year-end to your advantage.

[Read more...](#)

## Love makes the world go round



We went out and asked some of our clients to send us a short clip telling us why they love their business coach so that we could encourage our coaches during the last few, challenging months. The responses were incredible!

*We've been in the business for a while and we often hear great testimonies but the variety of reasons why people love and value their business coaches even overwhelmed us.*

Here's a quick little medley of some of them. It will surprise you, make you smile... and even bring a tear to your eye. An ActionCOACH Business Coach is much more than that, they are your mentor, your sounding board and some go as far as saying my most valuable asset and friend.

[Watch the video here](#)

## Our Valentines Gift to You!



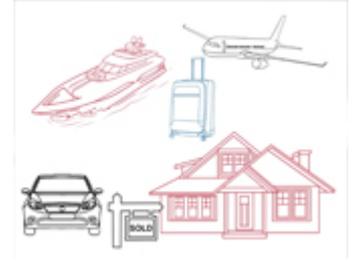
Download a FREE Business Coaching Gift Voucher worth R3 995  
Redeemable at a business coach in your area.

[Click here to download your Valentines gift](#)

# The formula for success

BE x DO = HAVE

Are you dreaming about that beautiful house on your wishlist? Or perhaps a new car? What about a dream holiday with the one you love? There is a formula for success—a *formula to gain all that you dream about*—and we would like to share it with you.



[Watch the video here](#)

## Don't suffer in silence



**Business owners shouldn't have to feel lonely**

Brad Sugars, CEO and founder of ActionCOACH globally, chats about the different challenges business owners face by themselves in this quick video and 3 areas that need to be addressed when owning your own business.

[Watch the video here](#)

## Franchising

**It took a mere  
newspaper clipping  
14 years ago to get  
ActionCOACH *Business*  
Coaching started as a  
franchise group in  
Southern Africa...**



Our invitation to YOU today—14 years later—remains the same; invest in a Business Coaching franchise that allows you to live the lifestyle you have always dreamed of as you add much-needed value to the business owners and entrepreneurs of South Africa, whilst being part of both a national and global community of dynamic change agents.

***If YOU want be the solution in creating thriving businesses, impacting economies and transforming***

*communities, please click the link below.*

Visit our franchising website

## Meet our Master License Holders



### Pieter Scholtz

Pieter is passionate about living our global and local vision and everything that goes with that. He loves helping business owners see their God-given talents being used to drive success and influence.

He appreciates the impact our business coaches make in the daily lives of our clients and how that flows into impacting our communities, economy and country.

When not at work you will find him outdoors in the bush, or cycling, enjoying good wine, and spending time with his beautiful family.

[Watch Pieter's video here](#)



### Harry Welby-Cooke

What—proudly South African—Harry loves about his job is seeing people succeed and how their true joy comes back as a result.

He loves watching people start having fun again once their business stress subsides and start seeing and tasting success and free time.

When not at work, Harry's adventurous side comes out. His true happy place is on one of his motorcycles exploring the beautiful country, camping with his family, music, wine, the sea, and experiencing life.

[Watch Harry's video here](#)

## In our blog



### What entrepreneurs can learn from wedding planning

The dreaming, creativity, organisation and attention to detail that goes into planning a wedding can hold much inspiration for entrepreneurs who want to start their own business. Most engaged couples give themselves at least a few months to plan out every little detail of their wedding day. A lot of work for a single day of their lives. In contrast, many business owners don't put nearly as much thought into their business planning.

[Read more...](#)

# Share the Love with us



If you have attended our workshops, events and have worked with an ActionCOACH Business Coach we would love to hear about your personal experience with us and how your Coach has impacted your business!

If you would like to share your experience – please write a review.

[Click here to review us on Google](#)

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## Read our previous newsletters

[View them here](#)

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