

ActionSTEPS

NEWSLETTER

REAL PEOPLE.
REAL RESULTS.

From the
TOP
DRAWER

Reason to celebrate!

What seems like a lifetime ago, on a Thursday morning, ActionCOACH business coaching was launched in South Africa at the Sandton Convention Centre. On 3 May 2007, we launched the global business coaching phenomenon at the Franchise Association of South Africa's (FASA) annual International Franchise Expo (IFE). Despite what seems like a lifetime ago it's also gone so quickly.

[Read more...](#)

Join the EveryONE EmployONE movement

South Africa's
unemployment
rate is currently
the highest it's ever
been at 32.5%.



Every
blow **ONE**



ActionCOACH Master Licensee, Pieter Scholtz, puts South Africa's unemployment stats into perspective:

The amount of unemployed people in SA is equal to the entire amount of people living in Gauteng. An entire province. Doesn't that image give you goosebumps?

As fellow citizens of this beautiful country—we call home—we bring you the EveryONE EmployONE campaign – to encourage all our business owners and entrepreneurs to employ just one more person in their business. If we join forces and collectively do this, it will have a HUGE impact on South Africa's economy, as it will half the unemployment rate!

Watch Pieter's video here...

Facebook Post: Action COACH Southern Africa
@ April at 14:49 · 🌐
The word is spreading about the #everyoneemployone initiative. We're featuring on iAfrica News 🇿🇦 🇿🇦 Read the full #article here 📄 <https://bit.ly/3ftaEhI> Have you joined in on the movement yet? Give us a 🙌 if you're onboard.
#jobs #coaching #employment #actioncoach #realpeople #realresults #business #businesscoaching #unemployment

Tweet: Grant Adlam · 2nd
As an influencer my team and I create content or co-create content to suppo...
3d · 🌐

Video Thumbnail: Trevor Clark – EveryONE EmployONE Initiative tackles unemployment in South Africa
#TrevorClark #ActionCoach #everyone #EmployONE

iAfrica Article:
#EveryOneEmployOne
#WakeUpSouthAfrica #ImStaying
—What are YOU doing about IT?
The Solution to Unemployment in South Africa
EveryONE EmployONE
actionCOACH

Facebook Post: Coach Gabby Awad
30 April at 19:53 · 🌐
In late 2020, unemployment stood at 39.5 percent in Lebanon. Today, I assume we are reaching a higher number. What are you doing about ...IT?
Stay tuned to the #EveryOneEmployOne #Lebanon

"We all know someone who is looking for a job. By buying from local businesses who in turn buy their raw materials from other local businesses, we create much needed jobs and break the cycles of poverty and unemployment that hamper our economic growth.

This in turn will allow businesses of all sizes to respond to the call of the EveryONE EmployONE movement and each create a new job in the coming months. Imagine the impact of each of these new jobs on households that have been without breadwinners and hopeless for so long."

Eustace Mashimbye, the Managing Director of Proudly South Africa

The EveryONE EmployONE movement is gaining traction in all sorts of arenas, both locally and globally – we've set up a collaboration with our much-loved South African hallmark, Proudly South African (watch this space...). We've even reached as far as the Lebanese leg of ActionCOACH who are also dealing with high levels of national unemployment!

We challenge you to be part of this unbelievable initiative. Share your success stories with us, follow us on social media and tag us in your stories.



Business owners: you're also welcome to email your employment stories to everyoneemployone@actioncoach.co.za

May is GrowthCLUB time again...

GrowthCLUB
BALANCE YOUR LIFE. GROW YOUR BUSINESS.

***Create the Roadmap
to Your Success...***



What if you could step out of your business for just one day every three months and get laser-focused on what you need to do to grow your business?

Failing to plan is planning to fail and for many business owners, who are caught up in the day to day of their business, finding time to plan for your business can seem impossible and finding the time to reflect on what's working and what isn't can be extremely difficult.

Here's how GrowthCLUB guarantees results in 90 days:

GrowthCLUB is a once a quarter workshop that makes creating tactical plans for your business both educational and fun. At GrowthCLUB, you are trained in strategies that will help you master your time, be clear on your priorities and equip you with the mindset and tools you need to achieve your goals. As we are still currently in Lockdown, this quarter's GrowthCLUBs will be mainly hosted virtually in the format of webinars. 2020 has been a challenging year for everyone

and we have therefore decided to make this GrowthCLUB available at a special price to ensure that you as business owners are ready for 2021. Ask your coach for further details.

GrowthCLUB is a national event happening during the month of May 2021 for the second quarter of this year. Find a coach in your area to book with now.

Find a coach in your area and book for GrowthCLUB

BizX 2021 was a hit!



Business Excellence Forum and Awards, BizX 2021, was held on 29th-30th April 2021 and this year it was virtual which meant we could stream in from all over the world – what a win that was!

We enjoyed two highly packed and inspiring days where we received world-class business insights from renowned leaders. Our highlight was definitely one of the keynote speakers; no other than marketing guru, Seth Godin!

Our team of business coaches left with even more effective business skills and multiple actions to help YOU grow your business or kick start new business ideas!

If you haven't encountered Seth Godin yet, here's a quick little clip where he talks about story telling and finding your calling in 2021. Powerful stuff, as always Seth...

Seth Godin speaks about the power of story telling...

Testimonials



Client Testimonial

Philippa Storie is a Global Intuitive Healer and the proud owner of Crystal Clear with Philippa Storie. Her business offers Alternative and Holistic Health Services, and although it is still a relatively new business – she has had fantastic results!

[Watch Philippa's video here...](#)



Coach Testimonial

Nigel Wilkes is based in Irene, Centurion. He is not afraid to look at the bottom line of your business and where you're heading in the future. He will help you plan ahead so that you are able to avoid pitfalls in your business and achieve the goals your first set out to achieve.

[Watch Nigel's video here...](#)

In our blog



Discipline trumps Motivation every time

I was recently involved in a discussion about motivation and discipline and it got me thinking about how we have misunderstood the concepts.

Why is it that a seemingly motivated person loses track somewhere along the road? What is the difference between the two? Which one of the two is the key to long term success?

[Read more...](#)

Do you know how healthy your business is?



help you find out

When you are sick, you go to the doctor. The doctor asks some questions, takes a look inside your ears and mouth, feels around your internal organs and in most cases gives you a diagnosis according to their findings and a script then follows. Following the prescription will normally ensure a full recovery. Sometimes—with illnesses like cancer—you want to rather take preventative measures than find out when it could already be too late. It should be no different with your business.

[Take the Business Health Check Quiz here](#)

Read our previous newsletters

[View them here](#)

Copyright © ActionCOACH 2021

All rights reserved.

Our mailing address
is: actionsa@actioncoach.com



ActionCOACH does not in any way practice or promote email distribution methods that may constitute 'spamming' nor does ActionCOACH distribute or publish any of the email addresses contained in our mail lists or those of our Coaches.

This email and its contents remain the property of ActionCOACH

If you do not wish to receive further emails from us, please click [here](#) to unsubscribe.